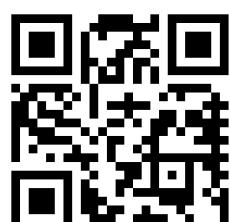


BARRY MURPHY

MURPHYZ

LAWZ



Leadership MPA

“



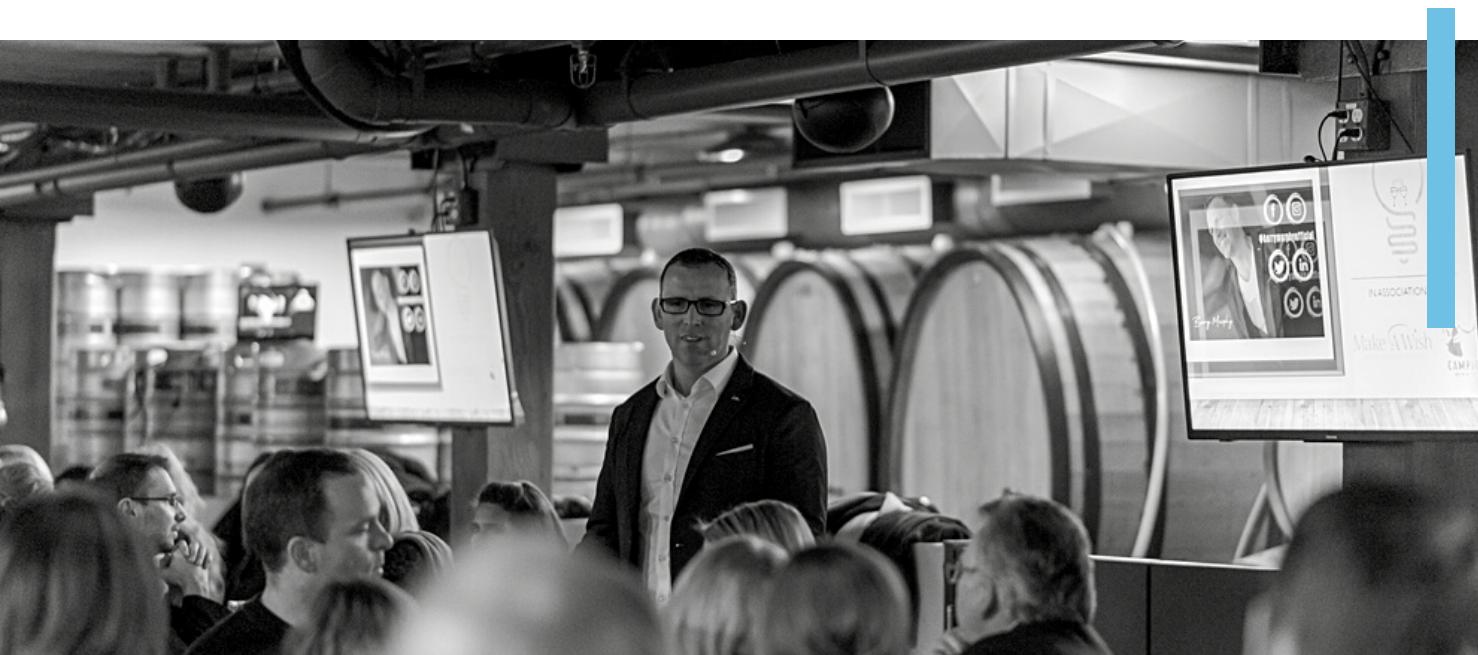
IT'S NOT WHO I AM UNDERNEATH,
BUT WHAT I DO THAT DEFINES ME.

- BATMAN

INDUSTRY IMPACT



SOCIAL IMPACT



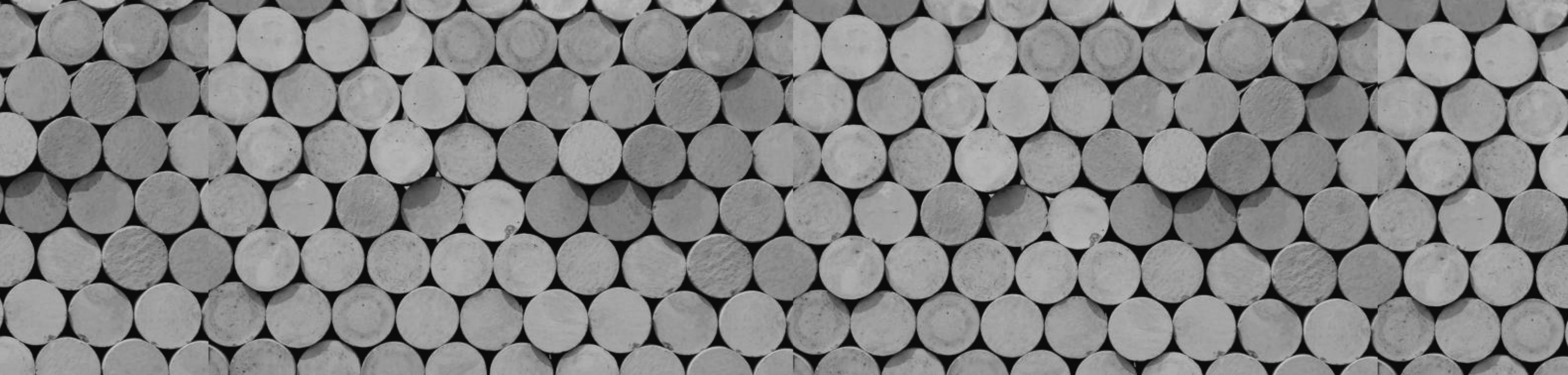
“

**“LEADERSHIP IS THE ART OF
GETTING SOMEONE ELSE TO
DO SOMETHING YOU WANT
DONE....**

**...BECAUSE THEY WANT
TO DO IT.”**

-DWIGHT D. EISENHOWER

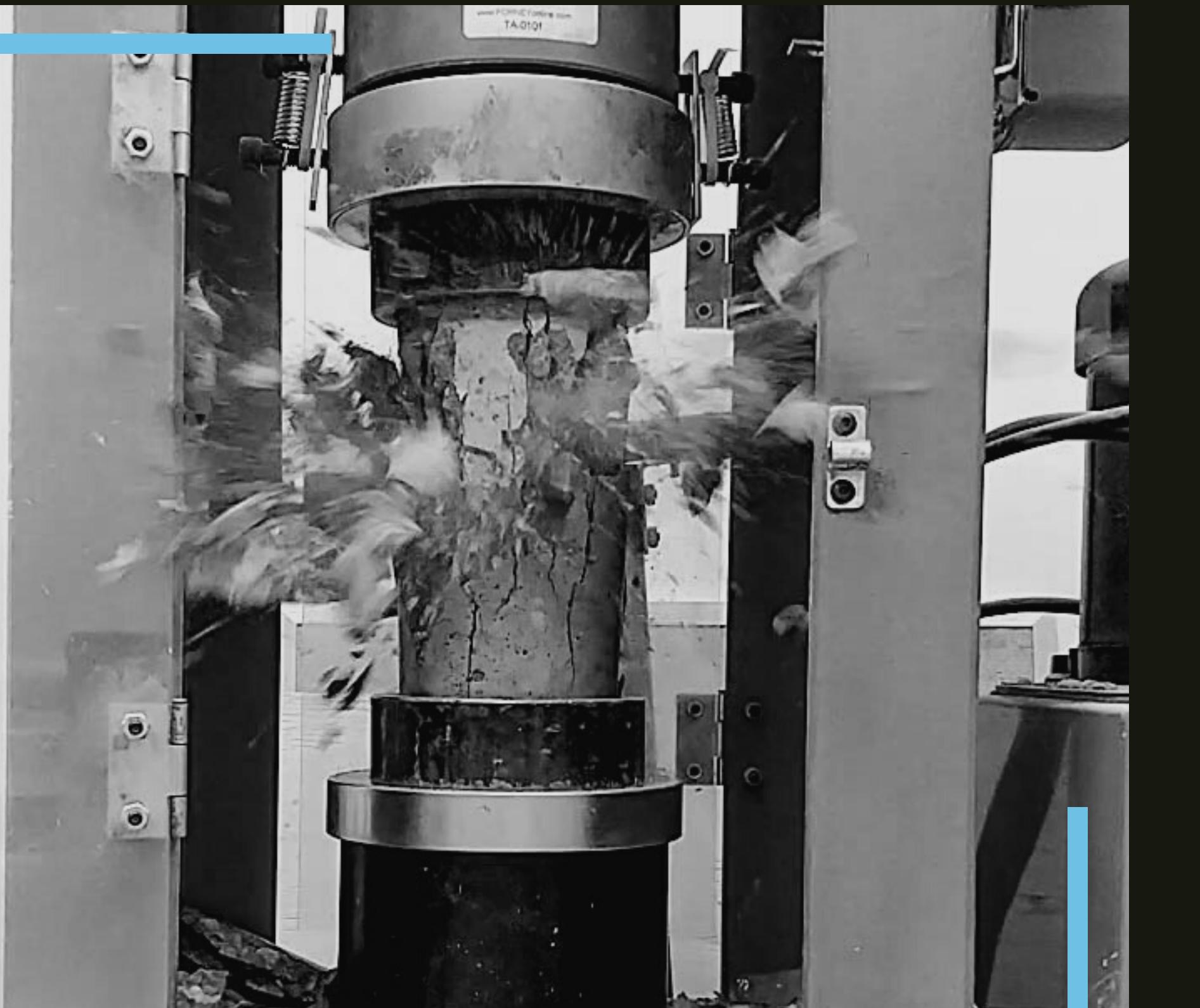




Leadership MPa

Concrete strength is measured in Megapascals (**MPa**). The compressive strength of concrete is a measure of its ability to resist the load **forced** upon it. Once cured, test cylinders taken during the concrete pour are mechanically **crushed** to determine the concretes ultimate **MPa**.





GROWTH VS. SCALE

Question: Is your business foundation strong enough to support your future growth?

Substantial vertical growth without sufficient foundational strength results in **fracture**, Then failure.

Scaling requires vertical growth with simultaneous **foundational** reinforcement.

Leaders must foster an environment where a strong cultural **MPa** is the bedrock of their company foundation.

Leadership MPa is both an independent Art and ingredient in recipe of creating future leaders.



MIX MATTERS

Ultimate foundational **MPa** strength is engineered through its Mix-Design:

- **Sand**
- **Water**
- **Cement**
- **Aggregate**

Represent the **four elements** within an organization that determine cultural foundational **MPa** strength.

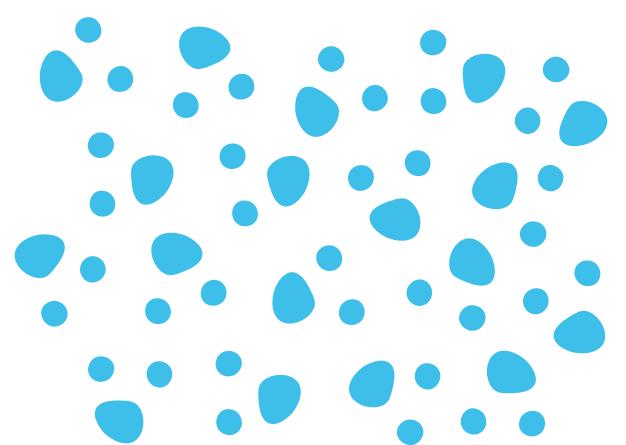
Leadership MPa is the ability to source, measure, integrate, and allow these elements to unify, and **strengthen** naturally.



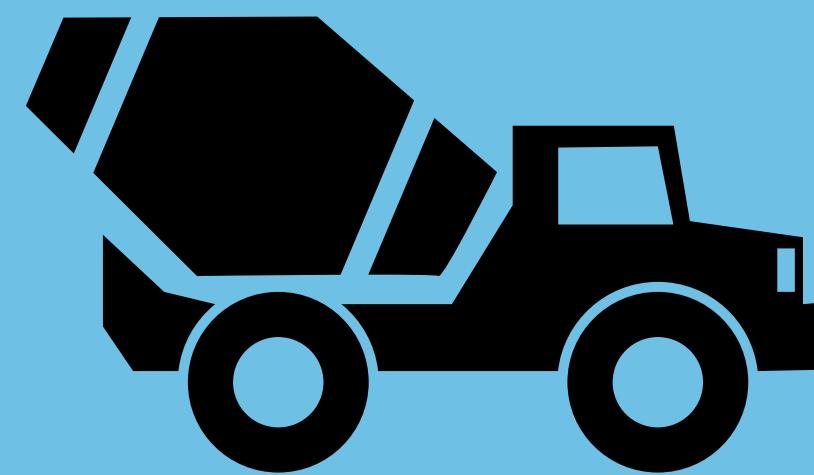
TRANSPARENCY



ATTITUDE



ACCOUNTABILITY



LEADERSHIP



MPa Integration

MURPHYZ LAWZ

LET'S TALK



'SEPER ANTICUS

-ALWAYS FORWARD



Leadership MPA



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